



STAN FORD WILKINSON

PICASSO
SSG

Musée Picasso Paris

“Everything
You Can
Imagine
Is Real.”

Pablo Picasso



What I imagine for the Musée national Picasso Paris is not only an unrivaled collection of Pablo Picasso’s greatest creations, spanning his Blue Period to his final works, but a beacon of public engagement, combining space for contemplation, research, and artistic immersion.

Central to this vision is the Grand Jardin, a groundbreaking project to offer an accessible sculpture garden for all, where Picasso’s sculptures will seamlessly blend into the landscape and into the lives of visitors, creating a space where art becomes a shared, lived experience, open to everyone. I see this project as the first-ever monument to Picasso in the heart of Paris, a testament to his enduring legacy in the very city that inspired him.

With your support, we will make this vision a reality and create a museum for the future—inclusive, open to the world, and sustained by a strong foundation of individual engagement.

As a member of my closest circle, you will be at the very heart of the museum’s life, part of an intimate, thoughtful, and influential group. Together, we will guide the museum’s mission, reflecting Picasso’s vision of imagination meeting reality and shaping the future of modern art.

MY VISION FOR 2030

RESEARCH AND DEBATE: THE PICASSO STUDY CENTER (2024)

- A cornerstone for modern art research and a pivotal resource for understanding Picasso’s enduring impact on art and culture.
- Extensive archives—from metro tickets to manuscripts, offering an unrivaled glimpse and access to Picasso’s life and work.
- A digital portal available to researchers, professionals, and art enthusiasts globally.

ACCESSIBILITY AND INCLUSIVITY

- School Programs: 25,000+ students, 200+ workshops, 150+ off- site visits
- Hospital Outreach: 1,000+ children in medical care
- Accessibility: Free entry for visitors with disabilities, including tactile and sign language options.
- Disadvantaged Youth: 1,000+ children from social care

VISITOR EXPERIENCE

- A redesigned visitor journey for a seamless museum experience
- Specific areas for learning and engagement
- A high-end restaurant overlooking the garden and Picasso’s sculptures.
- The *Grand Jardin* itself will redefine the outdoor museum space, where art and nature merge. As the first of its kind, it will invite visitors of all ages to engage with the sculptures in playful, immersive ways.



Paul en Pierrot, Pablo Picasso, 28 février 1925, huile sur toile © GrandPalaisRmn (musée national Picasso-Paris) / Mathieu Rabeau
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WELCOME TO MY CIRCLE

As an exclusive member of my Circle, your generosity enables us to preserve and celebrate the extraordinary legacy of Pablo Picasso, while propelling the museum into a new era. With your support, we are not only expanding our collection and educational programs but also bringing ambitious projects like *Le Grand Jardin* to life, ensuring that Picasso's work remains accessible to all.

Having you by my side empowers me to lead the institution in fulfilling our mission—to continuously showcase and expand Picasso's creations while nurturing his spirit of innovation and creativity. Together, we will ensure his enduring influence flourishes for generations to come.

MAKE AN IMPACT

Art Conservation:

Your contributions directly support the conservation of over 5,000 works of art.

Educational Programs:

Fund innovative Learning and Engagement for students and art lovers of all ages.

Exhibitions and Acquisitions:

Enable the curation of world-class exhibitions and the acquisition of artworks to enhance our collections.

Le Grand Jardin:

Join us in kickstarting *Le Grand Jardin*, the first accessible sculpture garden in Paris dedicated to Picasso. This visionary project will integrate his sculptures into the everyday life of the city, offering visitors a unique, immersive, and playful way to engage with his art.

GET INVOLVED AT THE HIGHEST LEVEL

Joining my Circle means helping me deliver my vision, while enjoying unparalleled access to the world of Picasso.

BENEFITS

Invitation to my annual trip

Private tour of new exhibitions with me

Invitation to an exclusive annual dinner with me and my guests

First access to high-profile lectures and events

Recognition on the museum's donor wall and in the annual report

Opportunity to host private events within the museum spaces at a reduced fee

Complimentary museum memberships (up to 10)

SUPPORT

Annual donation: €50,000

TAX BENEFITS

FRENCH DONORS

Legislation: In line with French tax laws regarding individual donations.

Benefit: Patrons paying taxes in France can reduce their income tax by 66% of the donation amount, up to a maximum of 20% of their taxable income. This significant tax incentive encourages generous contributions to support the arts.

EUROPEAN DONORS (OUTSIDE FRANCE)

Network: Transnational Giving Europe (TGE)

Benefit: Donors residing in the European Economic Area (EEA) can make donations through the TGE network. This facilitates donations across borders while allowing donors to benefit from the favorable tax laws applicable in their respective countries.

AMERICAN AND CANADIAN DONORS

Partner: Myriad U.S. Foundation

Benefit for American Donors: American patrons can donate through the Myriad U.S. Foundation, which enables them to receive tax benefits under U.S. law.

Benefit for Canadian Donors: The Myriad U.S. Foundation also operates in Canada, offering Canadian donors the same tax benefits for supporting international causes like the Musée National Picasso-Paris.

REST OF THE WORLD

Network: Myriad Network

Benefit: Donors from across the world can contribute through a dedicated cross-border donation agency within the Myriad network, ensuring they receive tax benefits available in their respective countries for international donations.

Myriad Network
The Alliance for Borderless
Giving is an international
network of charities that
simplifies the process
for donors to engage in
philanthropy while benefiting
from tax incentives in
their home countries.
For more information,
visit Myriad's website.

JOIN US

Contact my team today to discuss
your involvement at

leslie.lechevallier@museepicassoparis.fr



Portrait de Pablo Picasso accoudé à côté de "Tête de femme" en plâtre dans l'atelier du Fournas, Valauris, le 2 juin 1954, Photographie, Don Succession Picasso-Paris © NEWMAN Arnold, Crédit photographique : Musée national Picasso Paris