





AN INTRODUCTION FROM CÉCILE DEBRAY, PRESIDENT OF THE MUSÉE PICASSO PARIS

The Musée National Picasso Paris reveals an unrivaled collection of Pablo Picasso's greatest creations, spanning his Blue Period to his final works. Since its inauguration in 1985, the "creative" spirit has always been at the core of the institution, paying tribute to Picasso's work and presenting it to a variety of audiences, all the while enriched by his heirs' donations and public generosity.

Today, the museum's mission is to be an example of public engagement, combining space for contemplation and research with leading curatorial dedication. Alongside visitor-centric spaces like gardens, a restaurant, and interactive workshops, the Musée National Picasso-Paris is positioning itself as a pivotal center for Picasso studies through innovative exhibitions and cutting-edge research.

We aim to build a museum of tomorrow, which means developing a sustainable financial framework that encompasses individual engagement.

Joining as a Patron of the Musée National Picasso-Paris means being at the very heart of the museum, and being part of an intimate, thoughtful, and influential group committed to guiding the museum's mission – to reflect Picasso's vision of imagination meeting reality, with an eye toward shaping modern art's future. Your participation is a valued invitation to this transformative journey.

Picasso once said, "Everything you can imagine is real". This is our hope and our ambition for our future, and I do hope you'll join us.



# AN EXCEPTIONAL COLLECTION IN A UNIQUE LOCATION

The Musée National Picasso-Paris is housed in the historic Hôtel Salé, a 17<sup>th</sup>-century architectural gem nestled in the historic core of Paris. A Parisian hôtel particulier, it was considered "the largest, the most extraordinary, not to say extravagant, of the great Parisian mansions of the 17th century", according to Bruno Foucart, art historian (1938-2018).

Our unparalleled collection, a treasure trove of over 5,000 Picasso works and 200,000 archival pieces, is the result of generous bequests and gifts, and allows for a deep dive into Picasso's diverse artistry and creative journey.

The museum, established as a public institution in 2010, stands as a beacon for research and public engagement, and under the leadership of Cécile Debray since 2021, it remains committed to cultural accessibility and collection enrichment, fostering a shared experience of Picasso's enduring legacy.

# THE MUSÉE NATIONAL PICASSO-PARIS IN KEY DATES

# 1973

In accordance
with Picasso's wishes, his heirs
donate the artist's private
collection of works
by old and modern masters
to the French State.

# 1979

Bequest of 5,000 works by Pablo Picasso to the State by the artist's heirs, forming the collection of the Musée National Picasso-Paris.

# 1985

Inauguration of the Musée National Picasso-Paris in the Hôtel Salé.

# 1990

New bequest to the State by the heiress of Jacqueline Picasso.

# 1992

The artist's heirs donate the Picasso Archives (over 200,000 items) to the French State.

# 2011

October: renovation of the Hôtel Salé begins.

# 2014

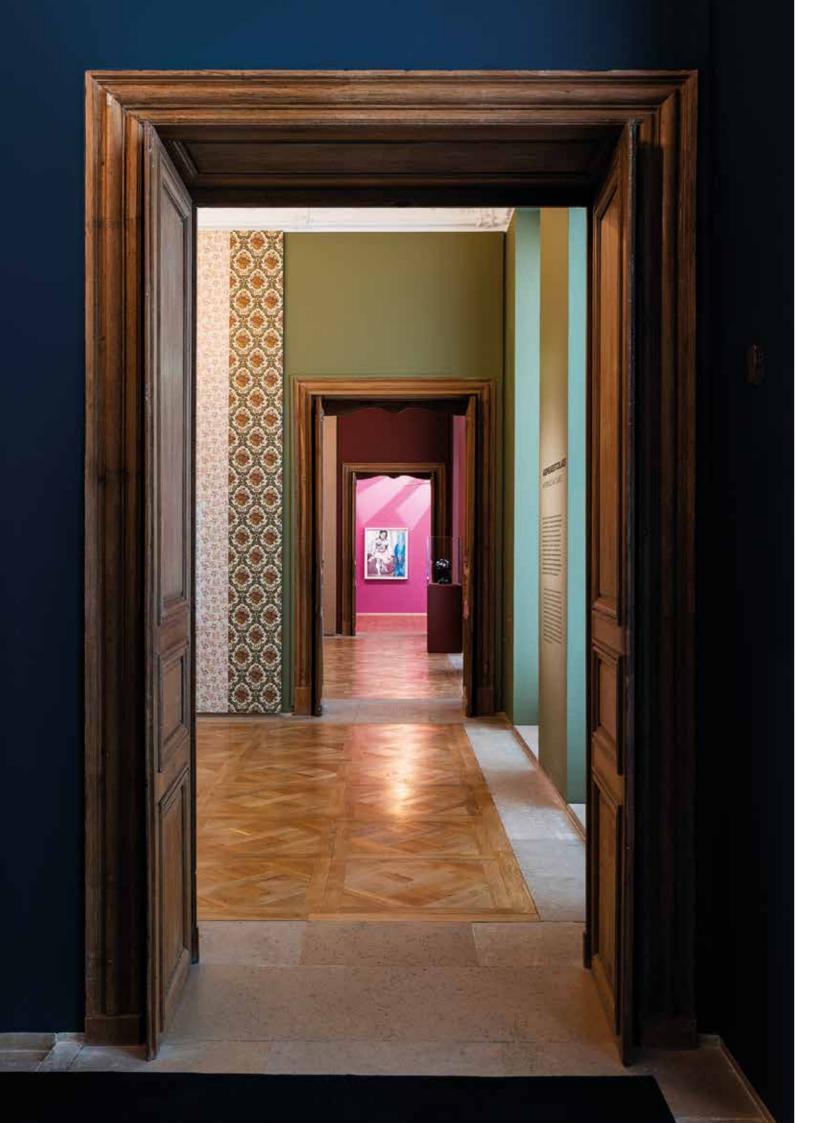
On October 25, the Musée National Picasso-Paris reopens to the public.

# 2015

The Musée National Picasso-Paris celebrates its 30<sup>th</sup> anniversary.

# 2021

Maya Ruiz-Picasso leaves a bequest of 9 masterpieces to the French State.



# NAVIGATING TOWARDS 2030

On Picasso's death in 1973, the French poet René Char saw an end to the 20th Century, such was Picasso's fate intertwined with the art of his lifetime. Fast forward to today, Picasso's image endures with all due complexity and engagement with cultural and societal introspection.

As the steward of the largest public collection of Picasso's work, the Musée National Picasso-Paris holds a crucial role in perpetuating his work and legacy with clarity, empathy, and joy, enabling future generations to appreciate Picasso through new insights, interpretations, and cross-pollination.

To navigate this path today and into the future, the Musée National Picasso-Paris is improving its financial and cultural models by:

- Enhancing the visitor experience and visitor retention, ensuring that the museum remains a must-see destination for locals and international audiences alike
- Expanding global and regional outreach through strategic partnerships with leading museums and cultural institutions.
- Establishing the Picasso Study Center to redefine Picasso's image for the 21st century and solidify the museum's role in the global Picasso ecosystem.

These strategic initiatives will cement the museum's role in leading and bolstering curatorial and cultural studies globally.

# AN OPEN, VIBRANT PLACE

Despite being a monographic institution, the Musée National Picasso-Paris stands out not only due to the breadth and quality of our collection, but also for the dynamic programming that we offer.

Across three levels, we supplement our masterpieces with temporary exhibitions, thematic displays drawing on Picasso's universe, all enriched by cultural events, study days, and monthly evenings featuring prominent performers across various art forms. This means that our artistic offering changes constantly and is designed to exceed our audience's expectations.

Our aim is to present Picasso within multiple multifaceted contexts: his life, artistic journey, influences, and the broad spectrum of his impact—from Cubism and Expressionism to modern visual arts. This approach allows us to foster dialogues across time, enhancing our monographic nature with other artists like Basquiat, Ringold, and Hockney.

Picasso's work, characterized by visual strength and versatility, carries tremendous educational potential. The museum capitalizes on this by offering programs targeted at youth, families, and schools (like "Yo, Picasso!"), and forming partnerships for social outreach with hospitals and shelters, thereby extending its cultural and educational impact beyond its walls.



#### **UNVEILING FUTURE EXHIBITIONS...**

While the permanent collection is once again on display in the Hotel Salé, with a cultural and educational focus, the temporary program is organized around three axes:

#### **Modern Picasso**

In the garden rooms on the first floor we focus on the great figures of modernity and its margins, exploring the broad reception of Picasso's work among Pollock, Guston, the Harlem Renaissance, any many others.

#### **Revisiting Picasso**

Through invitations to contemporary artists such as Orhan Pamuk, Pascal Convert, Gerhardt Richter, Yto Barrada, we will question the importance and status of the archive and foster dialogue and debate.

#### **Thematic Exhibitions**

Finally, dossier rooms in the permanent collection, such as the current presentation of works by Françoise Gilot, shed light on a point in the history of creation and cultural context.

#### **Autum 2024**

Pollock: The Beginning

#### Spring 2025

L'Art dégénéré Orhan Pamuk: Museum of innocence

#### Summer 2025

Ana-Maria Maiolino, as part of the France-Brazil Season

#### Autumn 2025

Guston: Political Drawings Atlas by Gerard Richter

#### Spring 2026

Harlem Renaissance

#### Autumn 2026

Kurt Schwitters showcasing unique collages and installations

#### Spring 2027

Savinio: Exploring Metaphysical and Surrealist Themes

#### Autumn 2027

Eva Hesse: A Retrospective on Pionerring Minimalist Works

### Spring 2028

Boccioni: Delving into the Dynamism of Futurism

#### ... AND BEYOND



In-between exhibitions, particularly in the summer, we offer either a special display from our collection or host contemporary formats, ensuring that the Musée remains vibrant and active throughout the year, continually providing fresh and engaging content.

Argentine artist Guillermo Kuitca will take over the museum's chapel with a mural that echoes the cubist work of Picasso, an artist for whom he had a deep admiration ever since his encounter with Guernica.

Kuitca paints directly on the walls of his studio, what we now think of as a cubist grid: a set of intersecting lines, like so many folds on the plane, forming a new pictorial space. In his work, cubism appears more as a trace of movement than as a diffraction of reality. This work on the plane - which at times takes us back to cubist painting and at others to Fontana's spatialist heritage - is in dialogue with the founding moments of Western modernity, and questions their durability in contemporary practices.

This dynamism is also reflected on our site-specific installations and in-situ commissioned works, such as Guillermo Kuitca's, as well as our intensive 'Beyond the Walls' program with exhibitions traveling across the world.

# CULTURAL, CURATORIAL AND DIPLOMATIC INFLUENCE

Picasso epitomized the essence of European and Western civilization, deeply integrated as he was as a Spanish artist in France. His deep connection to shared classical roots, the global breadth of his acquaintances, his pacifist stance symbolized by 'Guernica' - a tapestry version of which graces the UN headquarters - and his monumental impact on modern art, highlighted by the groundbreaking 'Les Demoiselles d'Avignon' at MoMA, are all a testament to this.

#### A World Artist

The Musée National Picasso-Paris actively promotes Picasso's legacy worldwide, with a strategic approach to sharing its collection. This includes collaborative and touring exhibitions, especially to regions unfamiliar with Picasso's art, working in close conjunction with the French Ministry of Culture, the Ministry of Europe and Foreign Affairs, and French cultural institutions across the globe.

# THE MUSÉE NATIONAL PICASSO-PARIS IN A FEW KEY FIGURES

#### Collection

A total of **4,755** works, including **4,090** graphic works, **297** paintings and **368** sculptures

Picasso's private collection includes
46 paintings, 20 sculptures and
64 graphic works

Over **200,000** archive items

The museum library, including Picasso's personal library: 11,000 books and over 8,000 documents

### **Visitor numbers**

The Musée National Picasso-Paris attracts over **600,000** visitors annually, with half coming from other countries.

Since its reopening, off-site exhibitions organized by the Musée Picasso in partnership with museums and institutions in France and worldwide have drawn over 14 million visitors, averaging 1.5 million visitors per year.

#### **Facilities**

**3,700** square meters of exhibition space, divided into **37** rooms across **5** levels

A **95**-seat auditorium

A **120** square-meter educational workshop

A bookshopboutique in the heart of the Museum

A terrace café

A garden



# RESEARCH AND DEBATE: THE PICASSO STUDY CENTER

The Picasso Study Center, set to open in • Location: Within the historic Hôtel de 2024, will be cornerstone for modern art research and be a pivotal resource for understanding Picasso's enduring impact on art and culture. This research center will harness the museum's extensive archives—from metro tickets to manuscripts, • Functionality: A dual-purpose center, offering an unrivaled glimpse and access to Picasso's life and work. The digital portal will be available to researchers, professionals, and art enthusiasts globally.

#### **Outreach and Engagement:**

The new publication "Les Cahiers Picasso" will be launched to coincide with the • Accessibility: A significant digital center's activities, offering insights in both print and digital formats. Meanwhile, fundraising efforts will also support the renovation of the Hôtel de Rohan and enable the commission of a unique artwork by French artist Pascal Convert for the center's entrance.

- Rohan's outbuildings, nestled in the French National Archives' protected Quadrilatère, close to Musée National Picasso-Paris,
- serving both as a resource for global researchers and as a public educational hub.
- · Collaborations: Partnerships with esteemed institutions like INHA and the Ecole du Louvre, enhancing its research capabilities.
- portal project, which includes complete digitization and innovative indexing of the archives.

# THE PICASSO STUDY CENTER IN A FEW KEY FIGURES

More than

artworks (online)

250,000

pieces from private archives (photographs and written documents)

12,000 books on Picasso and his art **720** m<sup>2</sup>

**130** 

linear meters of documentation

An online portal giving access to

A project that mobilizes

collaborators

# IMPROVING VISITOR EXPERIENCE

Starting in 2024, the Musée National Picasso-Paris will be embarking on a comprehensive renovation and expansion project to enhance the visitor experience and meet future demands. The renovations at the iconic Hôtel Salé and its annexes will include:

- A redesigned visitor journey for a seamless museum experience.
- A new digital hub dedicated to Picasso and his work
- Independent areas for group activities and educational workshops.
- Custom spaces for private events
- A high-end restaurant overlooking the garden
- Re-integration of the garden into the visitor journey, enlivened with Picasso's sculptures.
- Updated and expanded facilities for staff, and storage areas tailored to the needs of a major modern art museum.

By 2026, the museum will also relocate its reserve collection to a new, secure storage facility in Massy, designed by architect Phillipe Chiambaretta.

This ambitious initiative is part of the museum's broader strategy to increase cultural access and engage younger audiences.



# ACCESSIBILITY AND INCLUSIVITY

The Musée Picasso is devoted to making art accessible to all, focusing on the younger generation through a dynamic outreach program. Our goal is to offer transformative experiences that bridge cultural gaps.

#### **Outreach Highlights:**

- School Programs: Annually, over 25,000 students visit, with 200+ workshops and 150 off-site visits enriching their learning.
- Family Engagement: Activities and special weekends for approximately 4,000 young visitors and families each year.
- Hospital Outreach: Over 1,000 children in medical care benefit from art activities, in partnership with the Institut Gustave Roussy.
- Accessibility Initiatives: Free entry for visitors with disabilities, with tailored tours including tactile and sign language options.
- Supporting Disadvantaged Youth: Programs like "Un soir au musée" engage over 1,000 children from social care in creative activities, with plans for expansion.

16 |

## GET INVOLVED

Your support is essential in enabling us to fulfill our mission and bring the Musée National Picasso Paris into the next era. Become a part of the Picasso family by joining one of the tiers of our Support Program.

#### **President's Circle**

By invitation only. Please contact us for details.

#### **International Council**

€25,000 per year

Engage deeply with the museum's mission through special events and receptions, private tours with the Chief Curator, and recognition on the donor wall. Enjoy early ticket access, event hosting opportunities at a reduced cost, and gift up to 5 complimentary memberships.

#### Période Bleue Circle

€10,000 per year

Experience first-hand the thrill of new exhibitions with private previews and curator-led tours. Join the annual dinner and donor list, benefit from a 15% discount in our shop and gift up to 3 complimentary memberships.

#### **Période Rose Circle**

€5,000 per year

Gain priority booking for our enriching programs and enjoy access to exclusive events and openings. Receive a 10% discount in our shop and be acknowledged in our annual donor list along with a complimentary membership.

# TAX BENEFITS FOR DONORS TO MUSÉE NATIONAL PICASSO-PARIS

#### **FRENCH DONORS**

**Legislation:** In line with French tax laws regarding individual donations.

**Benefit:** Patrons paying taxes in France can reduce their income tax by 66% of the donation amount, up to a maximum of 20% of their taxable income. This significant tax incentive encourages generous contributions to support the arts.

#### **EUROPEAN DONORS (OUTSIDE FRANCE)**

**Network:** Transnational Giving Europe (TGE)

Benefit: Donors residing in the European Economic Area (EEA) can make donations through the TGE network. This facilitates donations across borders while allowing donors to benefit from the favorable tax laws applicable in their respective countries.

#### **AMERICAN AND CANADIAN DONORS**

Partner: Myriad U.S. Foundation

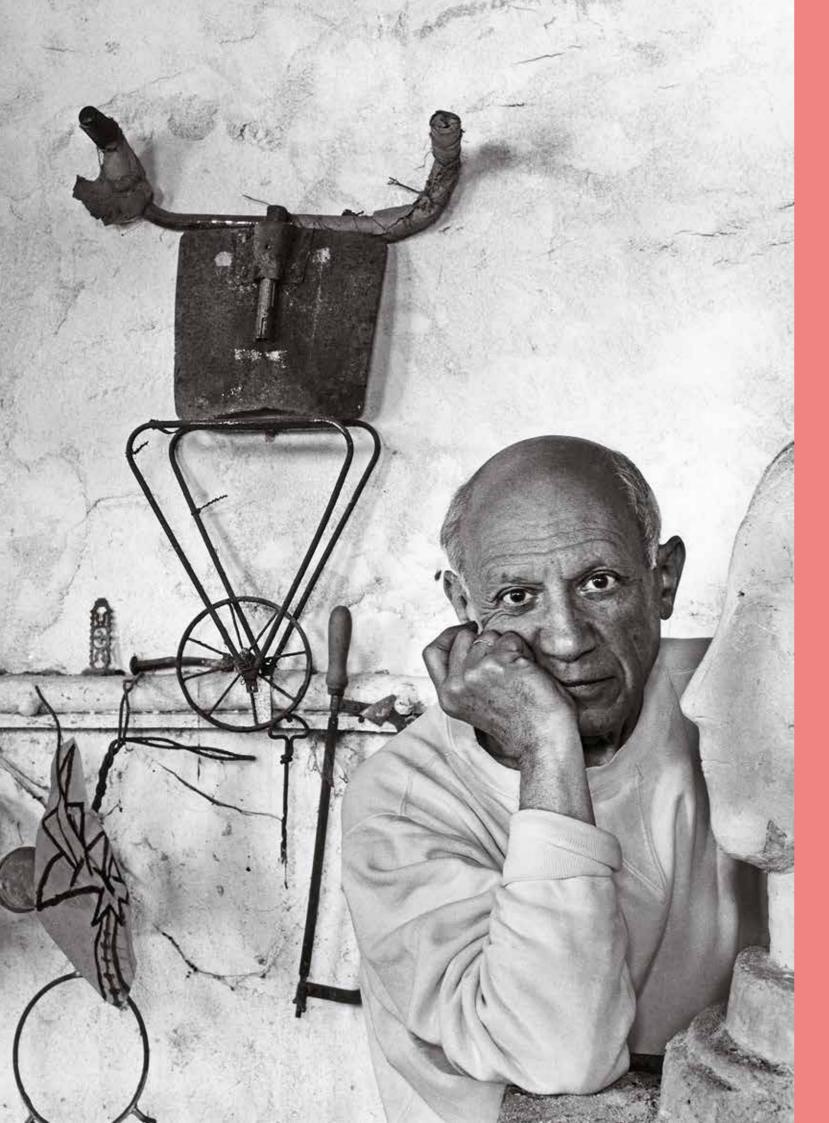
Benefit for American Donors: American patrons can donate through Myriad U.S. Foundation U.S., which enables them to receive tax benefits under U.S. law.

Benefit for Canadian Donors: The Myriad U.S. Foundation also operates in Canada, offering Canadian donors the same tax benefits for supporting international causes like the Musée National Picasso-Paris.

#### **REST OF THE WORLD**

Please get in touch to discuss your specific situation.





# Everything You Can Imagine Is Real.

Pablo Picasso



MuséePicassoParis

CONTACT

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